



JOCELYN WU

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EXPERIENCE

Freelance

San Jose, CA, Jan 2022 - Current
Graphic Designer/Social Media Manager
and English + Art Teacher

KiwiCo, Inc.

Mountain View, CA, Dec 2016-Oct 2021
Graphic Designer

Responsible for designing visual graphics/art on products and packaging for multiple subscription lines and Store products, targeting audiences from 0-16+ years old.

Meiying Art Studio

Cupertino, CA, Jun 2016-May 2017
Art Teacher

Train students in classical art such as gouache, oil painting, color pencil and sketch drawing. Help students with portfolio preparation.

The Bay Club

Cupertino, CA, Nov 2015-May 2016
Lead Childcare Associate

Care for ages six weeks through five years. Assist in providing a safe, clean, fun environment for children along with assisting program director.

MAKE UP FOR EVER

New York, NY, Jun 2015-Aug 2015
Graphic Design Intern

Create marketing collateral for existing and upcoming campaign launches. Assist in producing/retouching digital and print assets.

Bowery Presents

New York, NY, Feb 2013-May 2014
Graphic Design Intern

Create print and digital ad-mat bundles to promote upcoming concerts; maintain social media presence.

EDUCATION

Mustardseed International Inc.,

Online, 2022
Mustard Seed English Basic Training–
T1 Certificate of Teaching

i-to-i

Online, 2022
GA Level 5 Diploma in Teaching English
as a Foreign Language (TEFL)– 300 hours

Parsons School of Design

New York, NY, 2011-2015
Bachelor of Fine Arts with Honors–
Communication Design

Studio Art Centers International

Florence, Italy, 2013
Exchange Program Study Abroad

SKILLS

Adobe – Illustrator, InDesign, Photoshop
Bridge, Dimension, Premiere Pro
Google – Docs, Slides, Sheets
Microsoft – Word, Excel, PowerPoint
Web – HTML5, CSS

Fluent in English and Mandarin Chinese
SWR Learning Method

INTERESTS

communication, art, education, learning
strategies for children, tactile and sensory
learning, music, sound design, styling,
printmaking, cultural relations and language,
textile work, pop culture, social change